



Memo

To:
From: Joy Thomas, Sponsorship Committee, WYB Board of Directors
Date: December 10, 2011

As the sponsorship coordinator for Wenatchee Youth Baseball I wanted to thank you for your past participation and interest as a sponsor. Our 2012 baseball season is fast approaching and we are in the process of securing this year's league supporters. As a prospective sponsor I want to give you the first opportunity in helping our area's youth by promoting your business at Morris Park.

2011 was an historic year for Wenatchee Youth Baseball. We completed several major projects at our park with the help of a vast array of volunteers, major organizations such as Major League Baseball, Rotary, and the Lions Club, as well as the countless local businesses and individuals who stepped up to the plate who provided money, product and/or services in helping us fulfill our goals. We opened a new, modern, expanded and updated concession stand and restroom facilities, paved our parking lot (this had been a dirt and gravel pit for the past 50 years), and this past summer and fall replaced the entire dirt infield portions of our four fields. This last phase of the project is in its final steps.

The entire project encompassed approximately \$350,000, with a large portion of the funding coming from volunteers and businesses alike. While WYB has been prudent in meeting our financial obligations in the past, due to the massive undertaking of this project we have exhausted our existing cushion, committed to see the project through to its end. Now, more than ever we need your assistance in helping us maintain our good standing and meet our future financial obligations and objectives.

The recipients of your support are those kids whose lust for the excitement of running the bases, striking out the side, or hitting the game winning homerun. The looks on their faces when they are able to play at a top-notch, professional looking facility, considered one of the nicest in the state, will be priceless. We hope you'll join us in becoming an integral part of Wenatchee Youth Baseball.

It is our aim to provide the highest level of organized youth baseball possible. We are one of the few youth baseball organizations in Washington to operate and maintain its own baseball facility; Morris Park is now serving its third generation of baseball players.

We would greatly appreciate your consideration in helping sponsor our league again this year. Unfortunately, player fees cover approximately one half of our operating costs. That is why we seek your support in helping us provide the highest level of organized baseball possible.

Thank you for your consideration!



2012 Sponsorship Levels

Corporate – Gold - 3 year commitment - \$7,500 (*invoiced annually at \$2,500*)

- **Morris Park** field sponsorship – being a named sponsor of one of our four fields at Morris Park.
- Billboard of your logo on backstops – your corporate logo and name will be prominently displayed on two 3 ½' x 5' professionally made billboards and will be attached to the backstop fence over each dugout on the field(s) that you sponsor for a full year.
- Team sponsorship – sponsor a team for the Spring Season.

Corporate – Silver - 3 year commitment - \$4,500 (*invoiced annually at \$1,500*)

- **Lincoln Park** field sponsorship – being a named sponsor of one of our three fields at Lincoln Park.
- Billboard of your logo on backstops – your corporate logo and name will be prominently displayed on two 3 ½' x 5' professionally made billboards and will be attached to the backstop fence over each dugout on the field(s) that you sponsor for the spring season.
- Team sponsorship – sponsor a team for the Spring Season.

Corporate – Bronze - 3 year commitment - \$1,800 (*invoiced annually at \$600*)

- Billboard display – your corporate logo and name will be prominently displayed on one 3 ½' x 5' professionally made billboard attached to the outfield fence at one of the Morris Park fields.
- Team sponsorship – sponsor a team for the Spring Season.

Team Sponsor (\$300) *Limited in number. Please designate desired league:*
T-Ball (youngest) ____ *Rookies* ____ *Minors* ____ *Majors* ____



We have several levels of support for you to choose from. For those businesses seeking more of a presence we have three levels of **Corporate** sponsorship (*Gold, Silver, Bronze*), each with their own unique offerings. For those wishing only to contribute on a seasonal basis, individual team sponsorship is available. However, this offer will be based solely on the number of available of teams in a respective league, and will be issued on a first come, first served basis.

Each year Wenatchee Youth Baseball assists families that cannot afford to pay the registration fee due to family or economic situations. You or your business could help sponsor a child with a \$75 contribution. While this sponsorship will not provide your business public acknowledgement, the rewards of having this kind of personal effect on a child's life will last a lifetime.

As a 501(c)3 non-profit organization we also gladly accept monetary or equipment donations. Please take a moment to read over our various types of sponsorship to determine which best fits your support level. You can mail your acknowledgment to:

Wenatchee Youth Baseball, PO Box 1646, Wenatchee, WA 98807.

Should you have any questions, please contact us at **509.393.5252 or 509.264.0852.**

Please detach and forward to: Wenatchee Youth Baseball, PO Box 1646, Wenatchee, WA 98807

Business Name _____

Address _____

City _____ Phone (509) _____

Contact Name _____

Email _____

Corporate Sponsor* Gold (\$2,500/yr) Silver (\$1,500/yr) Bronze (\$600/yr)
(Choose One) ... * Each of these levels requires a three (3) year commitment

Team Sponsor (\$300) T-Ball ____ Rookies ____ Minors ____ Majors ____

Player Sponsor _____ (@ \$75 ea) **Cash Donation** _____
(Number of Players) (Amount)

Payment Enclosed Please Invoice